

Sponsorship Levels & Benefits

The Loretto Foundation is a not-for-profit organization established to advocate for older adults, and to raise funds to help sustain Loretto's role as an innovator in long-term care. This unique 2020 partner appeal will help us together, support Loretto to emerge from this time of uncertainty as a continued leader in providing advanced care to more than 10,000 individuals across CNY.

Giving Opportunities

Legacy Sponsor — \$20,000

- Plaque recognizing sponsorship on purchased item
- Leadership recognition in sponsor video
- Promotion on Loretto website
- Recognition on social channels and in Foundation communications

Innovation Sponsor — \$15,000

- Leadership signage at facility receiving donated items
- Leadership recognition in sponsor video
- Promotion on Loretto website
- Recognition on social channels and in Foundation communications

Extraordinary Sponsor — \$10,000

- Leadership signage at facility receiving donated items
- Featured recognition in sponsor video
- Sponsor signage at a designated employee event
- Promotion on Loretto website
- Recognition on social channels and in Foundation communications

Memory Maker Sponsor — \$5,000

- Recognition in sponsor video
- Recognition on employee donor wall
- Promotion on Loretto website
- Recognition on social channels and in Foundation communications

Exceptional Sponsor — \$2,500

- Recognition in sponsor video
- Promotion on Loretto website
- Recognition on social channels and in Foundation communications

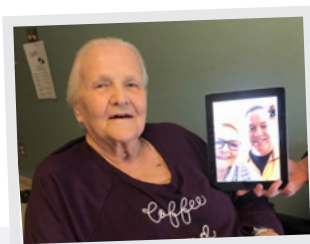
Lifecircle Sponsor — \$1,000

- Recognition in sponsor video
- Promotion on Loretto website
- Recognition on social channels and in Foundation communications

Patron Donation — \$125

We invite previous guests of the luncheon to donate the proceeds of a normal Luncheon attendee ticket to serve our areas of greatest need:

- Recognition in sponsor video
- Promotion on Loretto web site
- Recognition in Foundation communications



Just a few of the ways your donation can have the greatest impact on our most urgent needs:

- **\$20,000** could fund outdoor seating for visitors, or renovated break space to enable staff to rest while still social distancing
- **\$10,000** you will enable us to purchase 10 iPads to improve resident access to connectivity to stay in touch with loved ones and participate in programming
- **\$5,000** will enable us to purchase innovative technology like N2L – “Never 2 Late” – a system specifically designed to enhance engagement and activity for those with dementia
- **\$2,500** could provide tables with umbrellas to provide shade during visitation or a hot meal for all three shifts in skilled nursing facility
- **A \$1,000** contribution will be used for the Greatest critical need

Registration **Form**

Organization Name _____

Contact Name _____

Address _____





City/State/Zip _____

Phone _____ Email _____

Sponsorship **Selection**

- \$20,000 Legacy Sponsor**
- \$15,000 Innovation Sponsor**
- \$10,000 Extraordinary Sponsor**
- \$5,000 Memory Maker Sponsor**
- \$2,500 Exceptional Sponsor**
- \$1,000 Gold Sponsor**
- \$125 Patron Donor**

Sponsor **Designation:**

-  **Resident and Family Support**
-  **Employee Relief Programs**
-  **Memory Care**
-  **Wherever the Need is Most Urgent**

Your support is sincerely appreciated. Each gift made to the Loretto Foundation will help support the future of quality and accessible long-term health care for Central New York's elders. Donations are tax deductible in accordance with IRS Regulations. The Loretto Foundation is a nonprofit organization with Section 501 (c) 3 status for tax purposes.

Please make checks payable to: The Loretto Foundation

Send to the attention of: Julie Sheedy 700 East Brighton Avenue, First Floor, Syracuse, NY 13205

If you have more questions, please contact:

Julie Sheedy at jsheedy@lorettosystem.org or 315.413.3480

Thank you so much for your support!