Who We Are
Loretto is a comprehensive continuing healthcare organization which provides a variety of services for older adults throughout Central New York. Formed in 1926, Loretto transforms elder care by deinstitutionalizing nursing homes and long-term care services, and replacing them with home-like settings utilizing person-first care. The comprehensive system of care serves close to 10,000 individuals each year through 19 specialized programs in Onondaga and Cayuga counties.

OUR MISSION:
To be a family of exceptional people caring for and about each other.

OUR VISION:
Loretto will always be the best place to live with purpose, wholeness and dignity.

The Loretto Family of Services — A Continuum of Care all in one community
Loretto is an innovative developer of services that meet emerging community needs: From home-based care to skilled nursing and memory care, we provide a full range of services and facilities described below. We serve the needs of all income levels as this community’s safety-net provider.

VITAL INFO
FOUNDED: 1926 by the Catholic Diocese
OWNERSHIP: Not-for-profit
BUSINESS MODEL: Leading healthcare provider to almost 10,000 individuals and their families.
HEADQUARTERS: 700 E. Brighton Avenue
Syracuse, New York 13205
CEO: Kimberly Townsend
EMPLOYEES: 6th largest employer in Central New York with more than 2,500 dedicated employees and compassionate caregivers.
AREAS SERVED: Loretto is the 4th largest health system in Central New York, servicing Onondaga and Cayuga Counties
ANNUAL REVENUE: $180 million
WEBSITE: www.lorettocny.org

HOME & COMMUNITY-BASED CARE
• PACE CNY
• Daybreak Adult Medical Day Program
• McAuliffe Health Center
• Respite

INDEPENDENT LIVING
• The Nottingham
• The Bernardine
• Malta House
• Malta Manor
• O’Brien Road Apartments

NEIGHBORHOOD COMMUNITIES
• Community Residences
• Forest View at Fayette
• Highland House

ENRICHED LIVING
• The Bernardine
• Buckley Landing
• The Heritage
• Sedgwick Heights
• The Nottingham

ASSISTED LIVING
• Loretto Health and Rehabilitation Center
• The Nottingham Residential Health Care Facility (RHCF)
• The Commons on St. Anthony
**PROGRAM STATS:**

- 108K Home Health Visits per Quarter
- 927 Housing Units
- 923 Skilled Nursing Beds
- 620+ Enrolled in our PACE Programs
- 16% of Our Adults are Under Age 65
- 4,250 Visits to McAuliffe Health Center
- 2.6M Meals served through our community-based nutrition programs

**INDUSTRY TRENDS:**

- 70% of Loretto residents are supported by Medicaid
- Average age of residents coming into our facilities is 88 years old – and some live with us for 10 even 20 years
- By 2030, there will be double the number of people over 65 – 228,000 in Onondaga County
- Individuals with Alzheimer’s or dementia will increase from 5.8 million to 14 million by 2050 – 15% increase in NYS
- Nearly 1 in 3 seniors who dies each year has Alzheimer’s or another dementia.
- Cost for caring for those with Alzheimer’s and other dementias will increase from $290 billion to $1.1 trillion by 2050

**EMPLOYEE TRENDS:**

- 7 years – average tenure of employees
- 65% of employees reside in zip codes below the poverty level – 71% are culturally diverse and 65% are women, often head-of-household
- More than 450 people have been successfully trained and placed in jobs at Loretto through partnership with CenterState CEO’s Work Train program

**FINANCIALS:**

- **Revenue by Service Area**
  
  - Fundraising, Grants, Other: 1%
  - Housing: 16%
  - Clinical/PACE: 29%
  - Skilled Nursing: 54%

- **Skilled Nursing Payor Mix**
  
  - Medicare: 9%
  - Other: 10%
  - Medicaid: 69%

**EXECUTIVE LEADERSHIP:**

- Kimberly Townsend
  
  Chief Executive Officer

- John Murray
  
  Chief Financial Officer

- Brandon Claps
  
  Chief Information Officer

- Holly Hoehner
  
  Vice President, General Counsel

- Sheila Boyle
  
  Interim Vice President, Human Resources

- Julie Sheedy
  
  Chief Marketing & Engagement Officer

- Brenda McCutcheon
  
  Vice President, Mission

- Jennifer Ingrerson
  
  Vice President, Housing

- Stephanie Button
  
  Vice President, PACE

- Joelle Margrey
  
  Vice President, SNF Nursing

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To learn more about Loretto, please contact:

Julie Sheedy, Chief Marketing & Engagement Officer
jsheedy@lorettosystem.org or 315.413.3480

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